

TOWN OF

OLANTA

Optimism, co-Operation, Opportunity



Our Vision

An atmosphere of optimism and community of cooperation,
providing opportunities for the prosperity of Olanda.

Our Mission

Continuously strive to improve the lifestyle and landscape of Olanda
through responsible economic growth, opportunities and cultural enrichment.

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Strategic Plan				
RECOMMENDATIONS	ACTIONS	RESPONSIBILITY / RESOURCES	BUDGET	TIMELINE FOR IMPLEMENTATION
Organization / Mayor – Council Open the lines of communication between Council members.	Mayor and Council members talk regularly on the phone and via e-mail throughout the month.	Mayor, Council	0	Years 2014 – 2018
Organization / Mayor – Council Open dialogue with other local governments and municipal organizations	Attend seminars and workshops to develop awareness and understanding of regional planning and development.	Mayor, Council	0	Years 2014 – 2018
Organization / Mayor – Council Review financial report at each town council meeting	Ensure that town remains fiscally responsible to its citizens.	Mayor, Council	0	Years 2014 - forward
Organization / Mayor – Council Develop, approve and implement strategic plan	Direct the development and facilitate approval and implementation of strategic plan, share with other organizations, community development entities and Town citizens. Hold quarterly update meetings.	Mayor, Council	0	Year 2014
Organization / Mayor-Council Complete new Town Hall	Secure all funding to complete project.	Mayor, Council	\$300,000 - \$350,000	Year 2014
Organization / Mayor – Council Redesign Town web site	Procure web designer.	Mayor, Council	\$6,000	Year 2014

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RECOMMENDATIONS	ACTIONS	RESPONSIBILITY / RESOURCES	BUDGET	TIMELINE FOR IMPLEMENTATION
Organization / Mayor – Council Revisit decaying properties	Review current ordinances and strengthen or enforce as necessary in order to clean up abandoned, dilapidated and decaying properties, including environmentally hazardous properties.	Mayor, Council	0	Years 2014 – forward
Organization / Mayor – Council Investigate use of architectural engineer to evaluate and/or make recommendations on downtown	Check with universities, other resources regarding engineering services, town planners, etc.	Mayor, Council	TBD	Years 2014 – 2016
Organization / Mayor – Council Identify Town Committee needs and establish as warranted	Establish any additional committees as agreed upon by Mayor and Council.	Mayor, Council	0	Years 2014 - 2018
Organization / Mayor – Council Investigate expansion of town limits	Survey Town residents and outside community for interest regarding expansion of town limits.	Mayor, Council	TBD	Years 2016 – 2018
Services / Water & Sewer Continually evaluate the Town’s water and sewer infrastructure	Hire engineer to evaluate systems and make recommendations on current conditions and future issues.	Mayor, Council	TBD	Years 2014 – 2018
Services / Public Safety Promote crime free city	Encourage crime watch meetings with citizens.	Police Dept.	0	Years 2014 – 2018

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RECOMMENDATIONS	ACTIONS	RESPONSIBILITY / RESOURCES	BUDGET	TIMELINE FOR IMPLEMENTATION
<i>Services / Economic Development</i> Create Chamber of Commerce type of entity	Examine chamber structure and recommendations for leadership candidates.	Economic Development Committee	0	Year 2014
<i>Services / Economic Development</i> Complete streetscapes project	Finalize grant procedure to finish streetscapes project on East Main Street.	Economic Development Committee	TBD	Year 2014
<i>Services / Economic Development</i> Complete stage project	Obtain architectural drawings and complete project in phases.	Economic Development Committee	TBD	Year 2014
<i>Services / Economic Development</i> Complete memorial park	Resolve local issues to complete the project.	Economic Development Committee	0	Year 2014
<i>Services / Economic Development</i> Investigate potential farmers market	Interview prospective farmers market operators and investigate use of public/private land for open air market.	Economic Development Committee	0	Year 2014
<i>Services / Economic Development</i> Establish Community Action Committee	Establish a committee to foster community functions in complement to the Economic Development Committee.	Economic Development Committee	0	Year 2014

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RECOMMENDATIONS	ACTIONS	RESPONSIBILITY / RESOURCES	BUDGET	TIMELINE FOR IMPLEMENTATION
Services / Economic Development Investigate USDA Kitchen opportunity	Obtain information regarding possible USDA grant.	Economic Development Committee	TBD	Years 2014 – 2015
Services / Economic Development Review possible sites to determine feasibility of community center	Evaluate properties for potential use as community center.	Economic Development Committee	0	Years 2016 - 2018
Services / Economic Development Develop industrial park	Work with county and elected officials to develop an industrial park in order to attract larger businesses	Mayor, Council, State Commerce Dept. & Economic Dev. Committee, Senator Kevin Johnson	TBD	Years 2016 – 2018
Services / Community Action Committee Assume beautification project responsibilities	Utilize existing grant monies and organize town projects as warranted.	Community Action Committee	0	Years 2014 – 2018